

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT3/12 16.40
CHANGES
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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1. $\alpha = 0.05$ (two-tailed test)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/12 16.40

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1928												
2	S		700A-900A	30		\$2,000.00	10/9	10/12	0		TU-F	0
PROGRAM : GMA CON COM1 : 2X PER DAY												

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 16.40
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/9	10/12	0		TU-F	0
9	DS		700P-730P PROGRAM : JEOP CON COM1: 1X PER DAY	30		\$3,000.00	10/9	10/12	3		TU-W,F	3
10	*		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$3,000.00	10/10	10/11	2		W-TH	2
42	S		1100P-1135P PROGRAM : NEWS ORD COM1: SAT 11P NEWS LATE DUE TO COLLEGE FBALL THIS IS A MAKE-GOOD FOR OCT9 ON LINE-12 FOR 6 SPOTS/WK	30		\$2,000.00	10/9	10/14	0		TU-F,SU	0
13	S		1000P-1100P PROGRAM : PRIVATE PRACTICE	30		\$5,250.00	10/9	10/9	1		TUE	1
18	S		900A-1000A PROGRAM : GMA SAT	30		\$1,050.00	10/13	10/13	0		SAT	0
45	S		600A-700A PROGRAM : NEWS ORD COM1: DUE TO PRGM CHANGEL COLLEGE FBALL ** CREDIT \$40 THIS IS A MAKE-GOOD FOR OCT13 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-21 FOR 2 SPOTS/WK	30		\$850.00	10/13	10/13	0		SAT	0
46	S		600A-700A PROGRAM : NEWS ORD COM1: DUE TO PRGM CHANGEL COLLEGE FBALL ** CREDIT \$40 PART OF A MAKEGOOD MADE UP OF LINES 45-47	30		\$850.00	10/14	10/14	0		SUN	0
47	S		1000A-1100A PROGRAM : MILLIONAIRE ORD COM1: DUE TO PRGM CHANGEL COLLEGE FBALL ** CREDIT \$40 PART OF A MAKEGOOD MADE UP OF LINES 45-47	30		\$560.00	10/9	10/12	0		TU-F	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	S		700P-800P	30		\$2,750.00	10/14	10/14	0		SUN	0
PROGRAM : AFV												
29	S		700A-900A	30		\$2,000.00	10/15	10/15	0		MON	0
PROGRAM : GMA												
31	S		1100A-1200N	30		\$925.00	10/15	10/15	0		MON	0
PROGRAM : VIEW												
39	S		1100P-1135P	30		\$2,000.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												
40	S		800P-1000P	30		\$9,250.00	10/15	10/15	0		MON	0
PROGRAM : DANCING WITH THE STARS												
44	S		1000P-1100P	30		\$6,000.00	10/15	10/15	0		MON	0
PROGRAM : CASTLE												
OCT/12						65800.00						
						CONTRACT TOTAL	65800.00					
						TOTAL SPOTS	42					

MARKET TOTALS \$373,287 WFTV 33% WKMG 20% WESH 31% WOFL 11% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE